

## Content Courses Taught in English at Partner Universities: Information for Fall 2018

We have assembled a list for you of courses that are typically available in English at the universities that we partner with in Paris. Included in the list are some of the courses which we have been told will run in fall 2018 (see individual school information below). These are separate from the courses which we administer/teach at our own site center, which are almost all in French; these courses are ones that would typically be taken by a student in the Dual Language track of the program.

As you look at this list, please bear in mind that in French academic culture, it is very common to not have course listings/descriptions/syllabi available before the semester starts (this is obviously quite different from the American university system). The American Business School is an exception to that rule, because it's an American institution and uses the American model. When you are getting your course pre-approvals on your campus, it's therefore always wise to include a few back-up courses on that approval list so that if a change needs to be made when you get to Paris, you already have back-ups arranged. In any case, the Paris on-site director works closely with all students upon arrival in Paris to finalize their course schedules. Historically, if a course that a student hoped to take ends up being unavailable, our director has always been able to find a suitable replacement course to satisfy their needs. Please consult the following information along with the attached documents:

### American Business School

[American Business School Course Catalog.pdf](#)

*These are the courses which will be offered in the 2018-2019 academic year:*

<b>FALL 2018 SEMESTER COURSES</b>
<b>General Education Courses</b>
• COMM 130 Communication Techniques Speech
• COMM 230 Theater & Advanced Public Speaking
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing
• ENGL 212 Analysis & Communications
• ENGL 225 Professional Writing
• MATH 110 Pre-Calculus Mathematics
• MATH 120 Calculus
• MGMT 110 Intercultural Studies
<b>Business Courses</b>
• ACCT 111 Financial Accounting
• ACCT 127 Managerial Accounting
• BLAW 210 American Business Law
• BUSI 320 Entrepreneurship
• BUSI 410 Strategic Management
• COMP 110 Computer Skills Development
• COMP 120 Computer Skills
• COMP 390 Excel for Finance
• DSCI 310 Operations Management
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 450 International Economics
• FASH 100 Fashion & Textile Trends through the Ages
• FASH 220 Made in Paris: Luxury Quality Management

<b>SPRING 2019 SEMESTER COURSES</b>
<b>General Education Courses</b>
• COMM 130 Communication Techniques/Speech
• ENGL 101 Academic Methodology
• ENGL 120 Critical Reading & Writing
• ENGL 212 Analysis & Communications
• ENGL 225 Effective Business Communications
• MATH 120 Calculus
• MATH 210 Business Statistics
• MGMT 110 Intercultural Studies
<b>Business Courses</b>
• ACCT 111 Financial Accounting
• ACCT 127 Advanced Financial & Managerial Accounting
• BLAW 225 European & International Law
• BUSI 320 Entrepreneurship
• BUSI 410 Strategic Management
• COMP 120 Computer Skills for Business
• COMP 250 Coding Applications for Business
• COMP 311 e-Commerce & e-Business
• DSCI 310 Operations Management
• DSCI 350 Management Decision Analysis
• ECON 110 Macroeconomics
• ECON 120 Microeconomics
• ECON 315 Intermediate Economic Analysis
• ECON 450 International Economics
• FASH 120 Sales Techniques for Luxury Brands

Cont.

• FINC 215 Business Finance
• FINC 324 Money & Banking
• FINC 345 Audit, Control & Risk Management
• FINC 400 Corporate Finance
• FINC 450 International Finance
• MATH 210 Business Statistics
• MGMT 215 Organizational Behavior
• MGMT 230 International Business
• MGMT 290 Project Management
• MGMT 320 Management for Luxury Services
• MGMT 351 Logistics & Supply Chain
• MGMT 444 Doing Business in Asia
• MKTG 210 Principles of Marketing
• MKTG 240 Consumer Behavior
• MKTG 315 Digital Marketing & Web Analytics
• MKTG 340 Marketing Research
• MKTG 350 International Marketing
• MKTG 391 Sponsorship and Event Marketing
• MKTG 400 Creating & Developing Luxury Brands
• PHIL 310 Business Ethics

<b>Humanities Courses</b>
• ARTS 113 History of Art, Literature & Photography
• ARTS 240 Impressionism
• HUMA 200 French Civilization
• POLS 210 International Relations
• PSYC 110 Introduction to Psychology
<b>French Language Courses</b>
• FREN 110 Elementary French
• FREN 220 Intermediate French
• FREN 350 Advanced French

• FASH 211 Luxury Cross Channel Marketing
• FASH 225 Creativity & Innovation in Fashion Luxury
• FASH 240 Merchandising for Luxury Retail
• FINC 215 Business Finance
• FINC 315 International Investments
• FINC 450 International Finance
• MGMT 215 Organizational Behavior
• MGMT 225 Human Resource Management (online)
• MGMT 230 International Business
• MGMT 290 Project Management
• MGMT 442 Doing Business in Middle East & Africa
• MGMT 452 Sourcing & Purchasing
• MKTG 210 Principles of Marketing
• MKTG 215 The Fashion Business Revolution
• MKTG 240 Consumer Behavior
• MKTG 325 Integrated Marketing Communication
• MKTG 350 International Marketing
• MKTG 380 Personal Selling & Negotiation
• MKTG 385 Advanced Customer Relationship Management
• MKTG 401 Strategic Brand Management
• PHIL 310 Business Ethics

<b>Humanities Courses</b>
• ARTS 250 20 <sup>th</sup> Century Art
• HUMA 200 French Civilization
• POLS 210 International Relations
• PSYC 110 Introduction to Psychology
• SOCG 110 Introduction to Sociology
<b>French Language Courses</b>
• FREN 110 Elementary French
• FREN 220 Intermediate French
• FREN 350 Advanced French
• FREN 290 Business French

**Institut Catholique:** syllabi/course descriptions are not usually published, but we've linked to what is available:

*These are the courses which are typically offered in English most semesters but have not yet been confirmed to run this fall:*

- Great Authors in French Cinema: [Syllabus Great Authors in French Cinema ICP.pdf](#)
- European Union Today: [Syllabus The European Union Today ICP.pdf](#)
- Architecture in a Changing World:1789-1914
- Contemporary France
- Fashion in France: 18th-21st Century: [Syllabus Fashion in France 18th-21st Century ICP.pdf](#)
- French Society & Immigration: 20<sup>th</sup> & 21<sup>st</sup> Centuries: [Syllabus French Society & Immigration ICP.pdf](#)
- Politics and Economy in France and Europe
- Europe Today
- Painting in France 1789-1914
- Paris, World Capital of Arts & Architecture from the 17th-20th Centuries: [Syllabus Paris World Capital of Art and Architecture ICP.pdf](#)

**Mod'art: syllabi/course descriptions are not usually published**

*These are the courses that are offered every fall in English:*

- Brand Creation & Management in the Fashion World
- Visual Merchandising
- The Image of a Brand

*These are the courses that are offered every spring in English:*

- 20th century Luxury Fashion History
- Globalization of Fashion industry