

## **Content Courses Taught in English at Partner Universities: Information for Fall 2017**

We have assembled a list for you of courses that are typically available in English at the universities that we partner with in Paris. Included in the list are some of the courses which we have been told will run in fall 2017 (see individual school information below). These are separate from the courses which we administer/teach at our own site center, which are almost all in French; these courses are ones that would typically be taken by a student in the Dual Language track of the program. Our hope is that this list will be helpful to you as you advise your students.

As you look at this list, please bear in mind that in French academic culture, it is very common to not have course listings/descriptions/syllabi available before the semester starts (this is obviously quite different from the American university system). The American Business School is an exception to that rule, because it's an American institution and uses the American model. When you are getting your course pre-approvals on your campus, it's therefore always wise to include a few back-up courses on that approval list so that if a change needs to be made when you get to Paris, you already have back-ups arranged. In any case, the Paris on-site director works closely with all students upon arrival in Paris to finalize their course schedules. Historically, if a course that a student hoped to take ends up being unavailable, our director has always been able to find a suitable replacement course to satisfy their needs. ? Please consult the following information along with the attached documents:

### **American Business School**

[American Business School Fall 2017 Courses.pdf](#)

[American Business School Course Catalog.pdf](#)

*These are the courses which are reliably offered most semesters:*

- ACCT 111 Financial Accounting
- ACCT 130 Managerial Accounting
- BLAW 310 International Law
- BUSI 320 Entrepreneurship
- DSCI 310 Operations Management
- ECON 110 Macroeconomics
- DSCI 220 Quantitative Analysis
- ECON 220 Microeconomic Analysis
- ECON 120 Microeconomics
- ECON 324 Money & Banking
- ECON 210 Macroeconomic Analysis
- ECON 450 International Economics
- FINC 210 Business Finance 1
- FINC 220 Business Finance 2
- FINC 320 Investment Analysis
- FINC 450 International Finance
- MATH 210 Business Statistics
- MGMT 215 Functions of Management & Organizational Behavior

- MGMT 215 Functions of Management & Organizational Behavior
- MGMT 225 Human Resource Management
- MGMT 230 International Business
- MKTG 210 Principles of Marketing
- MGMT 350 Logistics
- MKTG 240 Consumer Behavior
- MGMT 420 European Community Law & Business
- MKTG 320 Advertising
- MKTG 210 Principles of Marketing
- MKTG 340 Marketing Research
- MKTG 240 Consumer Behavior
- MKTG 350 International Marketing
- MKTG 390 Event Marketing
- MKTG 360 Public Relations applied to Business Communication
- MKTG 400 Creating & Developing Luxury Brands
- MKTG 401 Strategic Brand Management
- MKTG 415 Inside the Fashion Revolution

**Institut Catholique: syllabi/course descriptions are not usually published, but I've linked to what is available:**

*These are the courses that have been confirmed to run this fall in English:*

- Great Authors in French Cinema: [Syllabus Great Authors in French Cinema ICP.pdf](#)
- European Union Today: [Syllabus The European Union Today ICP.pdf](#)
- Architecture in a Changing World:1789-1914
- Contemporary France
- Fashion in France: 18th-21st Century: [Syllabus Fashion in France 18th-21st Century ICP.pdf](#)
- French Society & Immigration: 20<sup>th</sup> & 21<sup>st</sup> Centuries: [Syllabus French Society & Immigration ICP.pdf](#)

*These are additional courses in English which are offered most semesters but are not currently confirmed yet to run this fall. Audrey says that if one of these doesn't run, it is easy to find a comparable class elsewhere. Please just keep in mind that these may not run this fall:*

- Politics and Economy in France and Europe
- Europe Today
- Painting in France 1789-1914
- Paris, World Capital of Arts & Architecture from the 17th-20th Centuries: [Syllabus Paris World Capital of Art and Architecture ICP.pdf](#)

**Mod'art: syllabi/course descriptions are not usually published**

*These are the courses that are offered every fall in English:*

- Brand Creation & Management in the Fashion World
- Visual Merchandising
- The Image of a Brand

*These are the courses that are offered every spring in English:*

- 20th century Luxury Fashion History
- Globalization of Fashion industry